NOBLE BY NATURE

## **Celebrating Carmenere International Day**

On November 24th, we celebrate 25 years since French expert Jean Michel Boursiquot rediscovered Carmenere, until then believed to be extinct.

In 1993, TerraNoble was established in the Maule Valley as a winery specialized in Merlot. In 1994, when the Chilean Merlot was identified as Carmenere, TerraNoble maintained its commitment to the rediscovered variety of which we are grateful, committed and proud.



**OUR PROUD CARMENERE FAMILY OF WINES** 

